



New electric Ford Capri is on its way to customers



COLOGNE, Germany, Oct. 14, 2024 – The legend isn't just back – it's now on its way to the first Ford Capri customers in almost four decades.

Capri electric sports coupes have left the Ford Cologne Electric Vehicle Center and are heading to dealerships across Europe.

The new Capri was developed to inject some soul into the world of electric vehicles – rewiring an iconic cult classic. Since the electric family sports car was unveiled in July, almost 200,000 consumers have created their Capri at www.ford.be.

Here are some of the key numbers:

- **24 per cent** opted for eye-popping Vivid Yellow – a homage to the classic Capri's Daytona yellow colour – making it the most popular of the **six colour options**

- All Capri customers get luxury features like keyless entry and start, a massaging driver's seat, heated front seats and heated steering wheel. Regardless, **55 per cent** opted for the Capri Premium model, adding Dynamic Matrix LED headlights, a **10-speaker B&O sound system, 20-inch alloy wheels** and more
- The **286 PS** rear-wheel drive powertrain is the most popular choice so far, chosen by **59 per cent**. Its extended range battery makes driving up to **627 km**¹ – further than Cologne to London – possible on a single fill-up
- Every Capri driver gets advanced driver assistance systems² that use **12 ultrasonic sensors, five cameras and three radars**. The interior also has a **14.6-inch moveable touchscreen**, a **17-litre MegaConsole** under the front armrest that can hold **three 1.5-litre drinks bottles** with room to spare, and more than **570 litres** of bootspace³
- The new all-electric Capri is built at Ford's historic plant in Cologne following a **\$2 billion investment** that turned it into a state-of-the-art Electric Vehicle Center

“Our new all-electric Capri is the car the iconic sports coupe was destined to become. Its return has been well worth the wait, and we couldn't be more excited to see a new generation about to experience the style and swagger that made Capri such a legend,” said Jon Williams, general manager, Ford Blue and Model e, Europe.

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¹ Based on full charge of Capri RWD extended range. Estimated range using Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown are for comparability purposes and should only be compared with other vehicles tested to the same technical procedures. Actual range varies due to factors such as temperature, driving behaviour, route profile, vehicle maintenance, lithium-ion battery age and condition.

² Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.

³ Cargo and load capacity limited by weight and weight distribution.

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Ford, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company's Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 56,000 people including unconsolidated businesses across Europe. More information about the company, its products and Ford Credit is available at corporate.ford.com.

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