



Ford Performance announces 2025 Dakar Rally Ford Raptor entry with off-road icons Carlos Sainz Sr. and Nani Roma

- Ford Performance offers a first look at its 2025 Dakar Rally Ford Raptor contender.
- Ford Performance also announces two of the four drivers of the Dakar Ford Raptor - Carlos Sainz Sr. and Nani Roma.
- Sainz seeks his fifth Dakar Rally title in his return to Ford, a relationship forged in the beginning of his nearly forty-year racing career.
- Roma, two-time Dakar winner, extends his partnership with Ford and M-Sport after the 2024 finish and learn campaign.
- Active testing in the 2025 Ranger Raptor has begun as Ford Performance seeks successful completion of one of the toughest races in the world.
- The 2025 Dakar Rally program reinforces Ford's presence and dedication to motorsport globally and its commitment to off-road racing following the 2024 race with the Ranger T1+

Mark Rushbrook, global director, Ford Performance Motorsport

"The scale of our ambitions in off-road racing are unparalleled in Ford's recent history and nothing is more clear in that ambition than our challenge to take the Ford Raptor to the legendary Dakar rally," said Mark Rushbrook, global director, Ford Performance Motorsport. "Taking on such an enormous challenge requires the best engineers, designers, team members, navigators and drivers, and in Nani Roma and Carlos Sainz Sr, we have two of the most experienced and successful drivers in Dakar history. The Ford Raptor is already showing promising signs in testing and having two of the best drivers in the world with us for the ride gives us confidence for the continued development of the truck."

Matthew Wilson, M-Sport director and Dakar team manager

"It is such a pleasure to welcome Nani back to the team after a great run this year in the Ranger T1+ in Dakar," said Matthew Wilson, M-Sport director and Dakar team manager. "His experience and knowledge were invaluable to us and I am sure we will continue to learn from him as this exciting program moves forwards. Carlos is a legend of our sport and one of the most successful drivers across all formats of off-road racing. His decision to return to Ford and M-Sport after so many years is a huge boost for the team and it is great to have him back in the extended Ford family ready to take on the huge challenge that Dakar presents. With testing well underway, we have a great chance now to learn from the best and push the development of the Ford Raptor forward even further."

Carlos Sainz, driver

"I'm very excited by this new Dakar Rally project, to go back to working with Ford for the fourth time, and to return to M-Sport, to return to Malcom who I know very well, it's really great to be back. My history with Ford goes all the way back to '87, and I think I was Malcolm's [Wilson, founder of M-Sport] first driver, his first ever factory driver, back in the day, and I'm very proud of that. I'm really excited to be driving the Raptor truck, and to approach this big challenge with a lot of goals. One is to help Ford win the Dakar Rally."

Nani Roma, driver

"It's a great pleasure to be involved in this huge project, and with an iconic motorsport brand like Ford! Coupled with a team like M-Sport with its history, and legacy in the sport, to create something completely new with, I can say it's been a very exciting few months already. The next Dakar is not far, so now it's time to work really hard but Alex and I are so happy to be surrounded by super dedicated and talented engineers, mechanics, and the wider team - we get to wake up every day and do what we love with people that have the same passion, it's the best feeling!"

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Ford, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company's Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 56,000 people including unconsolidated businesses across Europe. More information about the company, its products and Ford Credit is available at corporate.ford.com.

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Ford Lommel Proving Ground offers high end Drive Training for external companies, associations and private individuals.

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